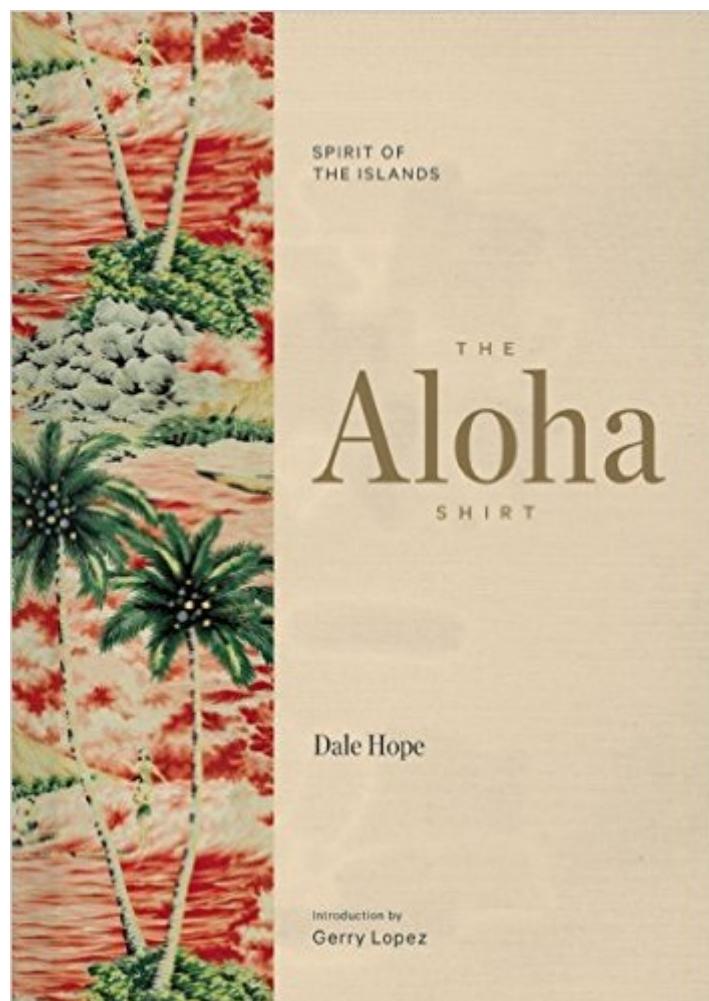


The book was found

# The Aloha Shirt: Spirit Of The Islands



## Synopsis

The most colorful and complete book published on the most enduring souvenir ever invented: the Hawaiian shirt. Beautifully illustrated with hundreds of images, this book recounts the colorful stories behind these marvelous shirts: as cultural icons, evocative of the mystery and the allure of the islands, capturing the vibe of the watermen culture and lifestyle; casual, relaxed, and fun. Valued by professional collectors and by millions of vacationers and fashionistas, these shirts are enjoying a fashion revival. Drawing from hundreds of interviews, newspaper and magazine archives, and personal memorabilia, the author evokes the world of the designers, seamstresses, manufacturers, and retailers who created the industry and nurtured it from its single-sewing-machine-shop beginnings to an enterprise of international scope and importance and its revival today. The Aloha Shirt is both a dazzling, fun-to-browse art book, and a fascinating chronicle of the world's love affair with Hawaii.

## Book Information

Hardcover: 384 pages

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Product Dimensions: 8 x 1.5 x 11.1 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars (See all reviews) (6 customer reviews)

Best Sellers Rank: #205,382 in Books (See Top 100 in Books) #35 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Textiles & Costume #84 in Books > Arts & Photography > Fashion > Fashion Photography #147 in Books > Arts & Photography > Fashion > History

## Customer Reviews

I saw a copy of the first edition of this book that was published several years ago, and loved it. I recently was looking for it on marketplace and they wanted astro-prices, which is worth it if the book is out of print, but then I noticed that there was a preorder for an updated version of the same book. I was so excited to see this new version with one hundred more pages, new format and tons of historical content on the origins of the shirts and the makers of them. If you are a tiki fan and familiar with sven's tiki bible's, this book belongs right beside them. Very similar in format to sven's "TIKI POP" book, beautiful vintage shirts everywhere! As a designer I may be bias, but I know other tiki

fans will love this book!

This is really a fantastic book and would be of great interest to anyone that loves wearing these shirts. My only regret about this book is it does not have some of the fantastic examples of the Reyn Spoonerrayon designs from the 1990s and at least a few of the patterns from Tommy Bahama silk shirts from the present.

NOT as good as Mr. Hope's original work which can still be had in the marketplace. Was looking for a much larger quantity of Classic 1940's/early 50's Aloha shirt photos than what they provided in this so called "revised" edition. Also did not care for the amount of 1960's/1970's photos shown in the book.

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